DIIMSA SeenView Word Challenge on Twitter

**Integrating Social Media and STEM Words**

DIIMSA SeenView uses social media to integrate words (concepts, academic vocabulary, content, SAT/PSAT, action verbs) for STEM by grouping various DIIMSA instructional framework documents--DIIMSA Pics-Fair (DIIMSApicsfair) and DIIMSA Vocabulary Connection Board (DIIMSAVBOARD)--into a cohesive framework for classroom integration for vocabulary and concept enhancement. DIIMSA SeenView focuses on the following social media sites: Twitter, Instagram and Flickr. The popular DIIMSA SeenView Word Challenge on Twitter is based on DIIMSAVBOARD.

### DIIMSA Word Challenge – Criteria and Rules

#### Timeframe and Grade Level
- Every Tuesday (except holidays) starting the last Tuesday in February and ending the first Tuesday in May.
- High School (HS) for Grades 9 to 12 - Tweet posts at 7:00 pm (CST). Student replies close at 7:05 pm (CST).

#### Delivery via Twitter and Periscope
- Twitter will be used to tweet the DIIMSAVBOARD picture and words to all DIIMSA followers on Twitter
- Tweets will come from the official @DIIMSA Twitter account with the hashtag #DIIMSAChallenge.

#### Words and DIIMSAVBOARD Support
- Six (6) to eight (8) words will be used each week, and each week a new set of words will be added for HS. Words will be cumulative across months and available in the DIIMSA SeenView area: [http://visualrealization.com/content/diimsa-resources/](http://visualrealization.com/content/diimsa-resources/)
- DIIMSAVBOARD is also profiled in each DIIMSAVBOARD Guideset with examples to help DIIMSA educators understand ways to support students.

#### Responses
- Tweets must include the term in all CAPS in the reply. (Example: Rust (oxidation) on transport containers as evidence of a CHEMICAL CHANGE.)
- Tweets are limited to maximum allowed by twitter using free text (No digital imagery allowed in tweets (images, pictures, video, etc...)).
- Students must post replies to the tweets from their Twitter account and each term must be tweeted using a separate tweet reply. No group tweets, meetings or tweets from a parent/guardian’s Twitter account are allowed. The official time posted on the Twitter reply post will be used for judging.
- Students must include the participating DIIMSA approved teacher hashtag in each tweet reply as noted in the eligibility section.

#### Eligibility and Prizes
- Students must be connected to a DIIMSA educator in order to participate. A DIIMSA educator is any one of the following: (1) Ongoing DIIMSA professional development participant, (2) purchaser of a DIIMSA Guideset, or (3) subscriber to DIIMSA-EXPERT.
- Educators must obtain an approved hashtag (DIIMSA issued) by emailing Karl.Spencer@visualrealization.com to register students they plan to sponsor.
- Students must adhere to all Twitter terms of service. Otherwise students will be disqualified, reported, and blocked from participating.
- DIIMSA Educators with the most student tweets (correct connections) within the given timeframe will win a prize (based on eligibility and judging requirements). Prizes will be awarded as first ($250 gift card), second ($150 gift card) and third ($100 gift card) place.

#### Getting Started and Contact

DIIMSA facilitators can review the DIIMSAVBOARD guidesets to help facilitate student learning. Guidesets also include templates for student support. DIIMSA facilitators should also review Twitter #DIIMSA and Instagram #DIIMSAVBOARD for sample digital imagery.

**Contact for More Information:** Karl Spencer@VisualRealization.com

**Website:** [http://visualrealization.com](http://visualrealization.com)  **Connect with Us:** Twitter, Instagram and Flickr - @DIIMSA

“Best Practices in Integrating Visualization Technology and Pedagogical Methodologies”